

# Rassegna Stampa - MOVE FAST AND BREAK THINGS

**Inglese**

## The guardian

Recensione di "Move fast and break things" di Jonathan Taplin - il danno causato dalla Silicon Valley

The screenshot shows the top navigation bar of The Guardian website with links for News, Opinion, Sport, Culture, Lifestyle, and More. Below the navigation bar, there is a section for Books. The main article is titled "Move Fast and Break Things by Jonathan Taplin review - the damage done by Silicon Valley". The author is David Runciman, and the date is Wed 26 Apr 2017 09:00 BST. The article text begins with "Taplin's starting point is the music of Levon Helm and the Band, but the fight against the spoiled brats of Google, Amazon and Facebook is much bigger". There is a photo of a band performing. To the right of the article is an advertisement for HP EliteBook x360.

<https://www.theguardian.com/books/2017/apr/26/move-fast-and-break-things-jonathan-taplin-review-damage-silicon-valley>

## The Guardian

L'anno terribile della tecnologia: come il mondo si è rivoltato contro la Silicon Valley nel 2017

The screenshot shows the top navigation bar of The Guardian website with links for News, Opinion, Sport, Culture, Lifestyle, and More. Below the navigation bar, there is a section for Technology. The main article is titled "Tech's terrible year: how the world turned on Silicon Valley in 2017". The article text begins with "From the #DeleteUber campaign to fake news, the industry found itself in the crosshairs this year - and it was a long time coming, experts say". To the right of the article is an advertisement for HP EliteBook x360.

<https://www.theguardian.com/technology/2017/dec/22/tech-year-in-review-2017>

## Pc magazine

Jonathan Taplin non è pronto per "Move fast and break things"



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Podcasts Fast Forward With Dan Costa

# Jonathan Taplin Not Quite Ready to 'Move Fast and Break Things'

*Taplin is the author of 'Move Fast and Break Things,' but he's not necessarily sold on the tagline popularized by Facebook and other Silicon Valley whiz kids.*



By Dan Costa July 28, 2017 8:00AM EST

**"Move fast and break things" comes from Mark Zuckerberg, and that mission has helped make Facebook one of the largest, most successful companies in the world. But has it made the world a better place? Jonathan, what is your central criticism of that statement?**

The idea of "move fast and break things" is that the tech companies know where they're going. They believe that they need to disrupt everything in order to get where they want to go. And we don't get a vote in that, they just do it. A lot of this comes out of a very libertarian ethos that came from Ayn Rand that informed the thinking of Larry Page and Peter Thiel and Jeff Bezos, which was, "I don't have to ask permission. Who's going to stop me?" That was what Ayn Rand said.

<https://www.pcmag.com/article/355211/jonathan-taplin-not-quite-ready-to-move-fast-and-break-thin>

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## Chicago tribune

Il nuovo libro 'Move Fast and Break Things' attacca Amazon, Facebook, Google



Life & Style / Books

### New book 'Move Fast and Break Things' takes on Amazon, Facebook, Google

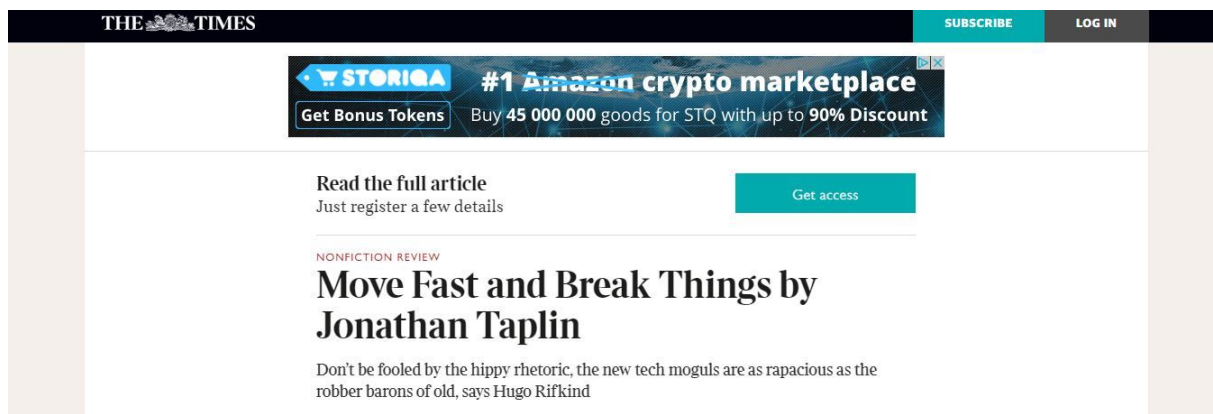


<http://www.chicagotribune.com/lifestyles/books/sc-move-fast-and-break-things-jonathan-taplin-books-0419-20170418-story.html>

## The times

Move Fast and Break Things

Non fatevi ingannare dalla retorica hippie, i nuovi magnati del mondo Tech sono avidi come i vecchi ladri di oro



<https://www.thetimes.co.uk/article/move-fast-and-break-things-how-google-facebook-and-amazon-have-cornered-culture-and-undermined-democracy-by-jonathan-taplin-xtn9zzx36>

## **Rolling stones**

Napster, Spotify e la caduta del musicista di media classe

Un estratto da 'Move Fast and Break Things' di Jonathan Taplin. Come Facebook, Google e Amazon hanno messo all'angolo e hanno compromesso la democrazia

The screenshot shows the Rolling Stone website interface. At the top, there are social media links for Like, Follow, and YouTube. The main navigation bar includes News, Video, Music, Politics, TV, Movies, Video Games, RS Country, RS Hip-Hop, and More. Below this is a 'TRENDING' section with five featured articles: Dolores O'Riordan, the Cranberries Singer, Dead at 46; Flashback: The Cranberries Perform 'Zombie' on MTV...; Jimi Hendrix Collaborators on Assembling Guitarist's...; and 'Fortnite': The Evolution of World's Largest Battle... (partially visible). A large banner for EURO BET is displayed, featuring a man cheering and the text 'È IL MOMENTO DI METTERTI IN GIOCO.' Below the banner, the article title 'Napster, Spotify and the Fall of the 'Middle-Class Musician'' is prominently displayed. Underneath the title, a subtitle reads: 'An excerpt from Jonathan Taplin's 'Move Fast and Break Things: How Facebook, Google and Amazon Cornered Culture and Undermined Democracy''.

<https://www.rollingstone.com/culture/move-fast-and-break-things-book-excerpt-w480401>



## Evening standard

Move Fast and Break Things: come facebook, google e amazon hanno circondati/ messo nell'angolo la cultura e cosa significa per tutti noi di Jonathan Taplin

**EveningStandard.**

News Football GO London **Lifestyle** Showbiz Homes & Property ES Magazine



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Lifestyle > Books

### **Move Fast and Break Things: How Facebook, Google and Amazon Have Cornered Culture and What It Means For All Of Us by Jonathan Taplin -**

<https://www.standard.co.uk/lifestyle/books/move-fast-and-break-things-how-facebook-google-and-amazon-have-cornered-culture-and-what-it-means-a3530976.html>

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## Newstatesman

Le ambizioni imperialistiche del fondatore di Facebook Mark Zuckerberg



In the early days of Silicon Valley, there was “a delusion that the internet would create this endless cycle of start-ups who would dislodge each other”, says Andrew Keen, a Silicon Valley commentator and the author of *How to Fix the Future*. But in reality, the internet aided the creation of monopolistic behemoths. “Once they acquire the dominant position, it’s very, very hard to dislodge,” Keen says.

Meanwhile, news publishers have become increasingly reliant on Facebook for their traffic. “Facebook aggregated an audience of two billion people, and then went to the people who make the news and said: ‘Hey, if you want to get to these two billion people, you come through us. And, by the way, we set how much the advertising split is,’” says Jonathan Taplin, the author of *Move Fast and Break Things*.

<https://www.newstatesman.com/world/2018/01/imperial-ambitions-facebook-founder-mark-zuckerberg>

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## **New York Daily News**

‘Move Fast and Break Things’ recensione: come l’internet ha distrutto l’arte e la democrazia



The screenshot shows the top of a web page from the New York Daily News. At the top, there is a navigation bar with the 'DAILY NEWS' logo, a 'ENTERTAINMENT' sub-header, and social media icons. Below this is a horizontal menu with categories like 'Gossip', 'Movies', 'TV', 'Music', 'Theater & Arts', 'Crosswords', and 'Entertainment Pics'. The main headline reads: '‘Move Fast and Break Things’ review: How the internet destroyed art and democracy'.

<http://www.nydailynews.com/entertainment/theater-arts/move-fast-break-internet-ruined-culture-article-1.3207667>

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## American Prospect

Big Tech: il nuovo capitalismo predatorio



# Big Tech: The New Predatory Capitalism



The tech giants are menacing democracy, privacy, and competition. Can they be housebroken?

<http://prospect.org/article/big-tech-new-predatory-capitalism>

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## The National

Move Fast and Break Things di Jonathan Taplin si concentra sul costo umano della rivoluzione digitale



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### Book review: Jonathan Taplin's Move Fast and Break Things homes in on the human cost of the digital revolution

Jonathan Taplin's book asks : why is it that creating culture – good culture that people really want – just doesn't pay the bills anymore? How have the filmmaker, journalist and musician become the casualties of the digital age?

<https://www.thenational.ae/arts-culture/book-review-jonathan-taplin-s-move-fast-and-break-things-homes-in-on-the-human-cost-of-the-digital-revolution-1.47436>

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## The Guardian

La grande truffa dell'era digitale... e l'uomo che la combatte

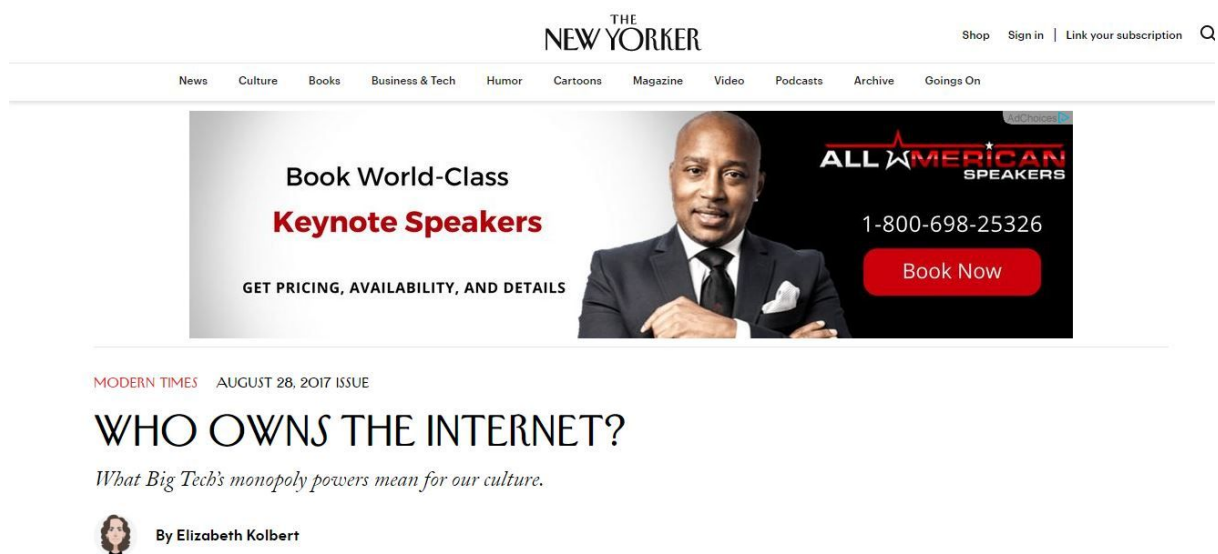
Lui era tour manager per... produttore a Mean Streets.. quindi, perché a quasi 70 anni Jonathan Taplin sta andando contro Facebook & co?



<https://www.theguardian.com/technology/2017/may/21/jonathan-taplin-interview-move-fast-break-things-facebook-google-amazon-dylan-scorsese>

## The New Yorker

Chi possiede l'internet? Cosa significa per la nostra cultura il monopolio delle Big Tech's.



<https://www.newyorker.com/magazine/2017/08/28/who-owns-the-internet>



# Washington Post

Come internet uccide finanziariamente i musicisti e gli altri artisti

The screenshot shows the top of The Washington Post website. The header includes the logo, a search bar, and navigation links. Below the header, there's a sidebar with social media icons and a main content area. The article title 'How the Internet financially kills musicians and other artists' is prominently displayed, preceded by the word 'Opinions'. Above the title, there's an advertisement for SEMrush.

[https://www.washingtonpost.com/opinions/how-the-internet-financially-kills-musicians-and-other-artists/2017/05/12/10772e56-0f15-11e7-ab07-07d9f521f6b5\\_story.html?utm\\_term=.1c42b180746d](https://www.washingtonpost.com/opinions/how-the-internet-financially-kills-musicians-and-other-artists/2017/05/12/10772e56-0f15-11e7-ab07-07d9f521f6b5_story.html?utm_term=.1c42b180746d)

# The Wall Street Journal

Di chi è questa canzone, comunque?

Dietro al successo di Youtube, Facebook, Amazon e altri giganti digitali c'è una classe creativa il cui lavoro è premiato sempre meno. Matthew Rees recensisce 'Move fast and Break Things' di Jonathan Taplin

The screenshot shows the top of The Wall Street Journal website. The header includes the logo, navigation links, and a search bar. Below the header, there's a carousel of news stories. The article 'Whose Song Is It, Anyway?' is highlighted, featuring a photo of Inga Beale. Below the carousel, there's a section titled 'BOOKS | BOOKSHELF' with the article title and a brief description.

<https://www.wsj.com/articles/whose-song-is-it-anyway-1492642461>

## The Wrap

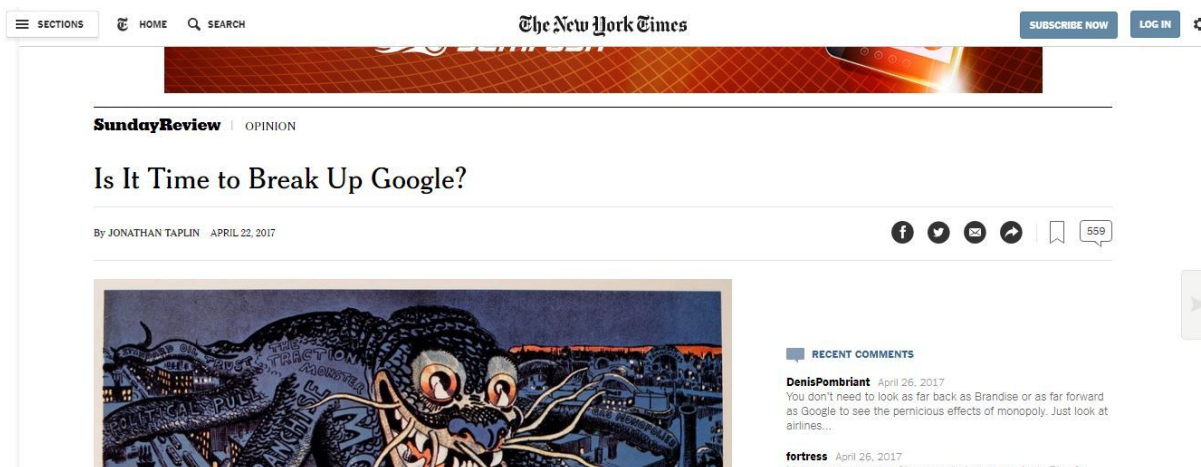
I federali dovrebbero scomporre/disgregare i monopoli di Google e Facebook, afferma l'opinionista esterno



<https://www.thewrap.com/nyt-op-ed-calls-for-feds-to-break-up-google-facebook-monopolies-on-content/>

## The New York Times

È tempo di sciogliere google?



<https://www.nytimes.com/2017/04/22/opinion/sunday/is-it-time-to-break-up-google.html?ref=nyt-es&mcid=nyt-es&subid=article>

## Bloomberg

I giganti tecnologici americani dovrebbero essere fatti a pezzi?

Apple, Amazon, Google e Facebook potrebbero contribuire ai disturbi più persistenti dell'economia Americana

<https://www.bloomberg.com/news/articles/2017-07-20/should-america-s-tech-giants-be-broken-up>

Italiano

## Corriere della sera

L'ex presidente di Facebook si pente: "I social sfruttano le debolezze psicologiche delle persone"



[http://www.corriere.it/tecnologia/social/17\\_novembre\\_12/ex-presidente-facebook-si-pente-social-sfruttano-debolezze-psicologiche-persone-90f10854-c7ca-11e7-a46a-2daf03b7af20.shtml](http://www.corriere.it/tecnologia/social/17_novembre_12/ex-presidente-facebook-si-pente-social-sfruttano-debolezze-psicologiche-persone-90f10854-c7ca-11e7-a46a-2daf03b7af20.shtml)

## Il giornale

Soldi, potere e privacy: ora i giganti fanno paura



<http://www.ilgiornale.it/news/soldi-potere-e-privacy-ora-giganti-fanno-paura-1403548.html>

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## La stampa

Jonathan Taplin: “I monopoli digitali sono una minaccia per la democrazia”

La critica al sistema-Silicon Valley: “Io lo chiamo capitalismo di controllo”

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futuro

Com'è virile il  
romanticismo

# Jonathan Taplin: “I monopoli digitali sono una minaccia per la democrazia”

La critica al sistema-Silicon Valley: “Io lo chiamo capitalismo di controllo”



<http://www.lastampa.it/2017/06/04/societa/i-monopoli-digitali-sono-una-minaccia-per-la-democrazia-5ulXkCTplWeVdYgqCcTreK/pagina.html>

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## Come arginare il potere di Google, Facebook e Amazon

David Randall, giornalista

27 settembre 2017 • 12.57



YouTube (che appartiene a Google) permette di scaricare musica da cui ricava dei profitti, mentre i musicisti ottengono poco o niente. Lo scrittore statunitense Jonathan Taplin, autore di uno stimolante libro intitolato *Move fast and break things: how Facebook, Google and Amazon cornered culture and undermined democracy* (Muoviti veloce e distruggi tutto: come Facebook, Google e Amazon hanno monopolizzato la cultura e indebolito la democrazia), afferma che se una canzone viene scaricata un milione di volte su iTunes l'autore incassa 900mila dollari, ma se lo stesso avviene su YouTube ricava solo novecento dollari.

<https://www.internazionale.it/opinione/david-randall/2017/09/27/potere-facebook-google-amazon>



## Bergamo Post

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### Chi sono i veri padroni (online) della cultura e dell'informazione

<http://www.bergamopost.it/occhi-aperti/veri-patroni-online-della-cultura-dellinformazione/>

## Huffington Post

“...Nel suo libro "Move fast and break things how facebook google and amazon cornered culture and undermined democracy" Jonathan Taplin analizza in modo molto efficace come si sia perseguito tale obiettivo monopolistico e quanto la cultura economica alla base della Silicon Valley sia onnivora e funzionale alla costruzione di pericolosi monopoli”



IL BLOG

### Google e Facebook sono troppo grandi per essere proprietà privata

🕒 01/09/2017 10:22 CEST | Aggiornato 01/09/2017 10:22 CEST

[http://www.huffingtonpost.it/claudio-riccio/google-e-facebook-sono-troppo-grandi-per-essere-proprietà-privata\\_a\\_23192094/](http://www.huffingtonpost.it/claudio-riccio/google-e-facebook-sono-troppo-grandi-per-essere-proprietà-privata_a_23192094/)

## Il sole 24ore

“...«Il demos – il popolo, la società stessa – è considerato spesso d'intralcio» dice Jonathan Taplin, professore presso l'USC Annenberg Innovation Lab in California e autore del libro «Move Fast and Break Things» che ripercorre l'evoluzione dell'economia politica della Silicon Valley.”



<http://www.ilsole24ore.com/art/commenti-e-idee/2017-07-04/big-tech-come-wall-street-grande-crisi-strapotere-che-non-vede-realta-121105.shtml?uuid=AEzf18qB>

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## **Il Corriere della Sera**

“...Monopoli. Imprese che pretendevano di fare il bene dell’umanità, ispirandosi alla filosofia libertaria di Stewart Brand, sono cresciute fino a diventare giganti arcigni e con tendenze monopolistiche, ora denunciate da Jonathan Taplin in «Move Fast and Break Things» (celebre invito a essere sbrigativi pronunciato da Zuckerberg) e anche nel saggio di Franklin Foer «World Without Mind», un altro atto d’accusa contro un gruppo d’imprese ormai spregiativamente denominato Big Tech, come Big Oil dei petrolieri o Big Tobacco.”

### ***CORRIERE DELLA SERA* / ESTERI**



IL CAMBIAMENTO

## **Silicon Valley, se quelli del Big Tech diventano i «cattivi»**

41

Dal (mancato) controllo sulle fake news ai monopoli: i giganti del web, un tempo amati per la loro cultura «buonista», finiscono sotto accusa anche negli Usa. E il Congresso si sta preparando a intervenire

[http://www.corriere.it/esteri/17\\_settembre\\_22/se-quelli-big-tech-diventano-cattivi-8fe3be06-9fd5-11e7-b69e-b086f39fca24.shtml](http://www.corriere.it/esteri/17_settembre_22/se-quelli-big-tech-diventano-cattivi-8fe3be06-9fd5-11e7-b69e-b086f39fca24.shtml)

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## **Il sole 24ore**

Il potere di Facebook sulla politica

<http://www.ilsole24ore.com/art/commenti-e-idee/2017-09-08/il-potere-facebook-politica-133927.shtml?uuid=AEx85qPC>